



**GRAPHIC DESIGNER: C4
MARKETING AND COMMUNICATIONS**

**ITHALA SOC LIMITED
DURBAN HEAD OFFICE
REFERENCE NUMBER: BN21086**

An exceptional opportunity awaits a dynamic individual with the right qualifications and experience to provide an in-house graphic design service for marketing including adverts, posters, publications, brochures, invitations etc.

The successful candidate's duties will include the following:

- Interpret and create design concepts and layouts, meet client's requirements in line with the brand identity.
- Interpret the client's needs and develop a concept to suit their purpose within the required time frame.
- Prepare graphics and accurate layouts for production of materials.
- Build and maintain image library, relevant and accessible.
- Conduct research on new design trends in the market and establish relationship with designers and design networks.
- Undertake courses to update on new technologies needed to meet job requirements.
- Visit design shows, subscribe to newsletters and journals.
- Design and produce electronic communications with clients, electronic newsletter for quarterly distributions, short media clips for use on website, social networks and internet.

The following entry requirements must be met in order to be considered for this position:

- National Diploma in Graphic Design.
- Minimum of three (3) years' experience in graphic design.
- Portfolio of creative work.
- Computer literacy with good understanding of software and graphics and high level of creativity.
- Ability to work under pressure.
- Good organizational and time management skills.
- Innovative and creative.
- Outgoing and interactive personality
- Positive attitude, Good interpersonal skills as well as good negotiation skills.

ITHALA EMBRACES THE PRINCIPLES OF THE EMPLOYMENT EQUITY ACT

CLOSING DATE: 26 NOVEMBER 2021

INTERESTED APPLICANTS MUST FORWARD A DETAILED CV; CERTIFIED COPIES OF QUALIFICATIONS AND ID DOCUMENT BY E-MAIL TO HR_recruitment3@ithala.co.za. KINDLY ALSO INCLUDE A MOTIVATION OF HOW YOU MEET EACH OF THE ENTRY REQUIREMENTS LISTED ABOVE AND QUOTE THE REFERENCE NUMBER FOR THE POSITION.

PLEASE NOTE:

- **LATE APPLICATIONS AND APPLICATIONS WITH NO REFERENCE NUMBER WILL NOT BE CONSIDERED.**
- **E-MAIL USERS ARE REQUESTED TO SET THE DELIVERY OPTION ON BOTH "RETURN RECEIPT" AND "CONFIRM DELIVERY".**
- **CORRESPONDENCE WILL BE LIMITED TO SHORT-LISTED CANDIDATES. ALL SHORT-LISTED APPLICANTS WILL BE SUBJECTED TO ASSESSMENTS, REFERENCE AND CREDIT CHECKS. IF YOU HAVE NOT BEEN CONTACTED WITHIN 1 MONTH OF CLOSING DATE OF THE ADVERTISEMENT, PLEASE ACCEPT THAT YOUR APPLICATION HAS BEEN UNSUCCESSFUL.**
- **PERSONAL INFORMATION COLLECTED IS PROCESSED LAWFULLY INTERMS OF POPIA.**